Andrew Edwards

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Education

Carnegie Mellon University
Bachelor of Fine Arts
Animation and SFX Minor
May 2018
CMU Fifth Year Scholar Program
May 2019

Skills

Software

AfterEffects
Premiere
Photoshop
Storyboard Pro
Autodesk Maya
Autodesk ShotGrid
Unity 3D / 2D

Programming

JavaScript / p5.js
Python

Art

Storyboarding
2D / 3D Animation
Motion Graphics
Sketch &Television Writing
Digital Illustration
Graphic Novel
Photography
Videography

Notable Courses

Intermediate Storyboarding SFT
Animation Arts and Technology
Advanced Studio: 2D Animation
Advanced Studio: 3D Animation
Electronic Media: Interactivity
Screenwriting Workshop
Writing for the TV Pilot
Principles of Child Development
Social Psychology

Experience

Social Media Manager   2021-2023
Self-Employment

Collaborated creatively from pre-production storyboarding through post-production for diverse photo and video content. Organized content libraries, new assets, and media packages. Tracked relevant expectations, deadlines, and deliverables. Developed streamlined discovery-to-implementation workflows.

Social Media Manager   2019 -2021
Idyllwild Arts Academy

Increased social media engagement by 58% and follower count by 23%. Collaborated creatively with all departments on simultaneous strategic campaigns. Scripted, produced, and curated branded content that attracted thousands of long-term followers. Exercised full fluency in analytic technologies for digital communications and social media listening services. Crafted platform-specialized copy and creative, arranging focus groups for increased campaign success.

Animation Teacher   2019 - 2020
Idyllwild Arts Academy

Designed specialized curriculum for multilingual, international audiences. Led workshops on Adobe Creative Suite, storytelling fundamentals, and content management systems.

Animation Teaching Assistant   Summer 2017
Carnegie Mellon University

Introduced high school students to Adobe Creative Suite applications. Led specialized workshops to boost software literacy. Headed post-production for four collaborative student animations.

Projects & Distinctions

OUTLOUD! Comics Reading	2023
MERDE Magazine Bea Miller Campaign Creative	2022
Hairouna Film Festival	2022
ReelPoetry Festival	2022
Idyllwild Arts Black History Month IG Reel Campaign	2021
Tú Cuentas! Cine Youth Fest -Grand Prize	2021
Valencia Indie Film Festival	2021
City of Asylum Storyboarding Workshop	2021
Prints with Benefits Benefit Exhibition	2020
Streaming Space Exhibition	2019